



INKEEZE® X TATTOO SPRAY® OFFICIAL ARTIST PROTOCOL

Immediate Tattoo Care | Day 0 – 5

PURPOSE AND SCOPE

TATTOO SPRAY® is immediate tattoo care designed to protect open skin during the inflammatory phase of wound healing.

- Replaces cling film, pads, and wraps
- Forms a breathable protective barrier
- Supports oxygen-dependent healing
- Reduces unnecessary contact with compromised skin

This protocol applies to standard tattoo procedures on healthy skin.

It does not replace clinical judgement, local regulations, or insurance requirements.

Tattooing creates a controlled open wound. The first 72 hours play a significant role in healing outcomes.

THE CORE PRINCIPLE

Effective tattoo healing is achieved by minimising interference.

Healing is supported by:

- Clean skin
- Dry surface
- Breathable protection
- Oxygen access
- Minimal contact

Introducing additional products or methods may increase irritation risk and lead to inconsistent outcomes.

STEP 1 IMMEDIATELY AFTER TATTOOING

Settle the Skin

What to do

- Allow the tattoo to settle and weep naturally
- Duration: 10–30 minutes
- Do not clean immediately
- Do not wrap
- Do not apply pads

Why

- Plasma and lymph release form part of the inflammatory response
- Trapping fluid may increase heat, pressure, and bacterial risk
- Controlled release supports barrier formation conditions

STEP 2 CLEANING

Reduce Surface Bacteria and Inflammation

What to do;

- Wash using:
- Antibacterial or antimicrobial soap
- Fragrance free
- pH balanced
- Lukewarm water for cleansing
- Rinse thoroughly
- Finish with a cold water rinse
- Pat dry with a clean disposable towel

Why;

- Cleaning reduces surface bacteria and excess plasma
- Fragrance and harsh detergents are associated with increased irritation on broken skin
- Cold water constricts superficial blood vessels, which may reduce plasma leakage, heat, and swelling
- Supports barrier adhesion and stability

STEP 3 APPLY TATTOO SPRAY®

Contact-Free Protective Barrier

What to do;

- Shake can well
- Hold 15–20 cm from the skin
- Apply one light, even coat
- Allow the layer to fully set

Controlled layering;

- For heavily saturated or large solid work:
- A second light coat may be applied
- Only after the first layer has fully dried

Do not;

- Apply wet-on-wet layers
- Oversaturate
- Create a thick or glossy film

Why;

- Thin, dry layers maintain breathability
- Oxygen diffusion supports normal wound repair processes including fibroblast activity, collagen formation, and re-epithelialisation
- Thick or wet layers may restrict gas exchange and delay healing

Hygiene benefit;

- Non-contact application
- No rubbing or touching open skin
- Reduces reintroduction of surface bacteria
- Minimises disruption to forming tissue

STEP 4 **DAY 0–5 CARE**

Protect Without Occlusion

What to do;

- Reapply once every 24 hours only
- Always clean before reapplication
- No wrapping
- No pads
- No second skin
- No creams or ointments

Why;

- Occlusion traps heat and moisture, which may encourage bacterial proliferation
- Creams are formulated for closed skin and require repeated contact
- A dry, oxygenated, low-contact environment supports cleaner healing

STEP 5 **TRANSITION TO LOTION**

After Skin Closure Only

When;

- Skin is closed
- No weeping
- No raw or shiny areas
- Typically Day 3–5

What to do;

- Discontinue TATTOO SPRAY®
- Switch to fragrance-free lotion only
- Apply lightly

Why;

- Barrier protection is no longer required once epithelialisation is complete
- Hydration supports comfort and elasticity
- Continued barrier use after closure may delay tissue maturation

ARTIST EDUCATION

Why Following the Protocol Matters

TATTOO SPRAY® is designed to be used as part of a controlled system.

Deviation from the steps or combination with other products may increase the likelihood of irritation or adverse skin responses.

Common contributors to reactions

- Green soap used post-tattoo
- Fragranced soaps or products
- Finishing sprays
- Alcohol wipes on broken skin
- Creams or ointments used too early
- Wrapping or occlusion combined with TATTOO SPRAY®
- Numbing creams or sprays

These factors are associated with changes in skin permeability, inflammatory response, and heat and moisture balance.

Important clarification

- Reactions are not caused by TATTOO SPRAY® when used as directed
- They are commonly associated with product interaction or protocol deviation
- TATTOO SPRAY® must be used alone during the immediate healing phase

Artists are responsible for:

- Following the protocol accurately
- Educating clients clearly
- Avoiding hybrid aftercare methods

Deviation may increase irritation risk, lead to inconsistent outcomes, and invalidate protocol support and endorsement.

IMPORTANT

WHAT NOT TO USE (AND WHY)

Green soap post-tattoo

Procedure prep cleanser. Not aftercare.

Associated with increased irritation on broken skin.

Fragranced products

Common cause of contact dermatitis.

Broken skin is more permeable and reactive.

Finishing sprays

Cosmetic products.

May interfere with oxygen exchange.

Alcohol wipes

Not required after proper washing.

Associated with increased inflammation on exposed tissue.

IMPORTANT NUMBING CREAMS AND NUMBING SPRAYS

Use of numbing products is not supported within this protocol.

- Numbing masks tissue response
- Increases risk of overworked skin
- May delay healing

Use of topical anaesthetics is commonly excluded from standard tattoo insurance policies and may invalidate cover unless explicitly declared and approved.

TATTOO SPRAY® does not endorse numbing products.
Adverse reactions associated with them fall outside this protocol.

IF A CLIENT HAS ALREADY USED NUMBING PRODUCTS

- Thorough wash with fragrance free soap at the end of the session
- Warm water, then cold rinse
- Extended settling time 20–40 minutes
- Apply TATTOO SPRAY® only if the skin stabilises
- If excessive weeping persists, follow Contingency A

Inability to stabilise may indicate combined trauma and chemical interference. Document accordingly.

CONTINGENCIES

Decision Points

CONTINGENCY A: Excessive weeping

Light absorbent pad.

Maximum 60 minutes only.

Remove, clean, apply TATTOO SPRAY®.

CONTINGENCY B: Overworked skin

Indicated by excessive plasma, prolonged weeping, heat, swelling, or inability to stabilise.

This is dermal trauma, not an aftercare failure.

NON-NEGOTIABLE RULES

- TATTOO SPRAY® replaces all previous methods
- No hybrid methods
- No combining with pads, wraps, second skin, or creams

Consistent use is required for predictable outcomes.

ARTIST SUMMARY

CLEAN • DRY • SPRAY • REPEAT (INFORM CLIENT)

IN STUDIO (ARTIST RESPONSIBILITY)

CLEAN

DRY

SPRAY

LEAVE IT ALONE

AT HOME (CLIENT RESPONSIBILITY)

REPEAT once every 24 hours

Up to 5 days only

Switch to fragrance-free lotion after skin closure

Artists are responsible for correct application in studio and for clearly instructing clients on continued home care.

ADDITIONAL NOTE FOR ARTISTS

Education and Content Use

This protocol may also be used as a guide for creating educational content for social media.

Artists may:

- Use the CLEAN • DRY • SPRAY • REPEAT structure
- Educate clients clearly on immediate care and home care
- Reinforce why certain products and methods are avoided

Content should:

- Reflect correct protocol use
- Clearly separate artist actions from client responsibility
- Avoid showing or endorsing excluded products or hybrid methods

Consistent education improves compliance and reduces misinformation.

COMPLIANCE NOTE REGULATORY, MANUFACTURING, AND ORIGIN

TATTOO SPRAY® is a regulated medical device, not a cosmetic product.

It has been assessed, registered, and manufactured in accordance with recognised UK, EU, and US regulatory frameworks for safety, quality, and intended use in tattoo care.

Regulatory registrations and certifications

CE and UKCA certified

- Confirms conformity with UK and EU medical device regulations
- Covers safety, performance, material suitability, labelling, and intended use

Registered with MHRA (UK)

- Listed with the UK Medicines and Healthcare products Regulatory Agency
- Confirms lawful placement on the UK market as a medical device

Registered with EUDAMED (EU)

- Listed on the European medical device database
- Provides traceability, transparency, and regulatory oversight across EU territories

FDA registered (USA)

- Manufacturer and device registered with the US Food and Drug Administration
- Confirms regulatory listing and facility registration for US distribution
- Does not imply FDA approval or clinical endorsement

EU REACH compliant

- All raw materials comply with EU REACH chemical safety regulations
- Confirms substances are assessed for human health and environmental safety
- Restricts hazardous or sensitising ingredients commonly found in cosmetic products

Manufacturing standards and origin

Made in the United Kingdom

- Designed and manufactured in the UK
- Subject to UK regulatory oversight and quality controls

Made in Britain accredited

- Officially accredited under the Made in Britain scheme
- Confirms UK manufacturing provenance and recognised production standards

Manufactured under strict quality systems

- Produced in facilities operating under ISO-certified quality management systems
- Manufactured in accordance with Good Manufacturing Practice (GMP) principles
- Includes controlled sourcing, batch traceability, quality control, and consistency

Why this matters for artists

- TATTOO SPRAY® is designed to be used as a standalone medical device system
- Combining it with unregulated or cosmetic products may compromise safety and outcomes
- Using it outside the defined protocol may invalidate manufacturer support and regulatory protection
- Artists should avoid presenting non-certified products as equivalent to a registered medical device

Designed for professional tattoo use when used as directed.